



## Case Study

### Market Size Analysis of Type 2 Diabetes in the Key South East Asian Markets

#### Client's Business Influence

Comprehensive analysis report on the market size, expected growth rate, exhaustive profile of key players in the type 2 diabetes market of the desired geographies.

#### Project Scope:

One of the major Pharma Clients wanted us to analyze the market size of Type 2 diabetes in the key South East Asian markets of Singapore, Philippines, Malaysia, and Vietnam. The scope was to also include the profile of key players in the diabetes market of the above South East Asian countries

#### Methodology/ Approach:

- A combination of primary and secondary research was carried out to meet project objectives.
- Secondary research was carried out to map the prevalence of Type 2 diabetes in the desired geographies.
- Questionnaire based survey was carried out amongst KOLs to map the usage of marketed products in each of the geographies.
- The collected data was analyzed through R based model to map the market size.