



Case Study

Medical Slideck Design and Development on Medical Pack to Launch Drug in the International Market.

Client's Business Influence

A perfect advertisement on a global scale.

Project Scope:

One of the major Pharma Company approached us with the requirement of design and development of Medical Pack to launch drug in international market.

Methodology/ Approach:

- Thorough analysis and understanding of the client requirement and instructions.
- Comprehensive research on the topic
- Literature review on the topic
- Document preparation by experts of the field.
- Designing and development of slideck theme and relevant images re-creation.
- 3 level QC+ to make sure provided information was accurate and consistent.