



Case Study

Scientific Slideck Design and Development on a Class of Drugs against Heart Diseases for Internal MSL's training.

Client's Business Influence

Fully comprehensive yet simple and attractive details of the topic and current status.

Project Scope:

One of the major Pharma Company approached us with the requirement of design and development of scientific slideck on the class of drugs against heart diseases.

Methodology/ Approach:

- Thorough analysis and understanding of the client requirement and instructions.
- A research and review articles based knowledge mining.
- Stress on points directly relevant to the client.
- Designing and development of slideck theme and relevant images re-creation.
- 3 level QC+ to make sure provided information was accurate and consistent.