Case Study

Medical e-Learning Modules Design and Development for Healthcare Professionals

Client's Business Influence

Well-crafted, interactive, organized, dynamic and innovative educational program was contributed towards the growth of HealthCare professionals.

Project Scope:

One of the major global medical publication house and leading e-learning web based digital healthcare education solutions provider. They approached us with the requirement of design and development of concept, interactivity, scenario based case studies and outcome based learning content for Healthcare professionals include Medicine, Dental, Pharmacy and Physiotherapy and Nursing.

Methodology/ Approach:

- Colliculus found few of the challenges such as evaluation of learning content, subject accuracy, syntax, Healthcare Assessment questionnaire (interactivity), theory and case based content, scientific concepts, suggestive 2D, 3D & Animation, Voiceover instructions for instructional Designers for the best interactivity etc.

- By keeping in mind the above challenges, Colliculus followed problem-solving approach to design and develop for Healthcare professionals.

- Finally, domain and editorial accuracy check was handled by Medical Directors and language editorial experts to make sure the provided content stick to the client expected quality in terms of content relevancy, accuracy, style guide etc.

Colliculus Data Research and Analytics Service Pvt. Ltd.